

# **PERFORMANCE SCRUTINY COMMITTEE - 12 MAY 2016**

## **356 Alive Vision**

### **Report by the Chief Fire Officer**

#### **Background and context**

1. On 1 April 2016 Oxfordshire County Council Fire and Rescue Service embarked on its next 365 Alive Vision. This vision is designed to report over a six year period so that our Service can realign with our Integrated Risk Management Planning (IRMP) cycle in 2022.
2. This policy recognises the full contribution of Prevention, Protection and Response from the combined services including:
  - Fire and Rescue
  - Trading Standards
  - Emergency Planning
  - Gypsy and Traveller Service
  - Road Safety.

#### **365 Alive Vision**

3. Our Strategic Aim is encompassed within our Strap Line and will continue to be the Golden Thread that passes through every department and service to achieve our common goals.
4. This will be supported by both the Internet and Intranet promoting the wider community safety agenda.

#### **Working every day to save and improve the lives of people across Oxfordshire**

5. This 365alive vision was endorsed by Cabinet and it is our intention to submit the vision to scrutiny throughout the lifetime of the programme to ensure that it delivers the outcomes that we have challenged ourselves to deliver.
6. The Vision consists of five Main Themes.

## **365alive 2016-2022**

### **1. Prevention, Protection and Emergency Response.**

**6000** more people alive as a result of our prevention, protection and emergency response activities.

- This will include Rescues from :-
- Fires.
- Road Traffic Collisions.
- Medical Emergencies. (Red 1 and 2 Category)
- (We currently have 5 Co Responder Schemes in the County)
- Floods and Water.
- Height.

### **2. Education**

**85000** children and young adults to be educated to lead better and healthier lives. This is through an extensive education programme for Key Stage 1 to 6, and bespoke groups such as children excluded from education.

This includes :-

- Safe Drive stay alive.
- Junior Citizens Trust.
- Phoenix Programme.
- Cycle Safety.
- Schools Visits.
- Choices and Consequences.

### **3. Vulnerable / Looked After Children and Adults**

**37500** vulnerable children and adults helped to lead more secure and independent lives, supported by our Safe and Well-being visits.

- This plan will see us assist with the looked after children in our county so that they can access all of the education programmes that we provide.
- This Includes :-
- Safe and Wellbeing Visits.
- Work Experience Placements.
- Fire Cadets.

#### 4. Businesses

**20000** Businesses given advice and support to grow.

- This is to support a thriving economy and attract high quality companies to our County.
- This includes :-
- Fire Protection Audits.
- Trading Standards Interventions.
- Building Regulations Consultations.

#### 5. 1,600,000 Safety Messages

We will deliver 1.6 Million safety messages in support of our Campaigns to raise awareness and reduce harm in the community.

### Our Performance

7. We are in the First Month of a new Vision, and in normal circumstances we would be looking at the previous year's performance.
8. Our performance will under normal circumstances be presented against the 4 pillars so that each area of performance can be scrutinised against the targets set
9. I provide the first month's data as an early example of the details that will be presented to the Committee for the lifetime of the Vision. As this is so early in the reporting cycle and many measures are reported quarterly, I have provided the detail in the table below to give an over view of the information that we will be presented over the next six years so that we can be held accountable for our progress and attainment against the targets that have been set. In future years I will be able to give a much broader overview with a commentary on the progress so far with a look forward for the remainder of the Vision.

#### First Months Data ( 13 reporting lines after the first quarter )

<b>Pillar 1</b> - 6000 More people alive	141 (Above Target)
<b>Pillar 2</b> - Education (figures report quarterly)	0
<b>Pillar 3</b> - Vulnerable looked after Children and Adults (figures reported quarterly)	0
<b>Pillar 4</b> - Businesses	65 (Below Target)
<b>Safety Messages</b> - Safety Messages Delivered	24,487 (Above Target)

DAVID ETHERIDGE  
Chief Fire Officer

**Contact: Grahame Mitchell**

Assistant Chief Fire Officer.  
Fire and Rescue Service  
Oxfordshire County Council



Tel: 01865 855206  
07775 827268

[grahame.mitchell@oxfordshire.gov.uk](mailto:grahame.mitchell@oxfordshire.gov.uk)

<b>PREVENTION, PROTECTION &amp; EMERGENCY RESPONSE</b>	<b>EDUCATION</b>	<b>VULNERABLE / LOOKED AFTER CHILDREN &amp; ADULTS</b>	<b>BUSINESSES</b>
6,000 more people alive as a result of our prevention, protection and emergency response activities.	85,000 children and young adults (to include looked after children) to be better educated to lead safer and healthier lives.	37,500 vulnerable children and adults helped to lead more secure and independent lives supported by safe and well-being visits.	20,000 businesses given advice and support to grow.



**1.6 Million**  
Safety Messages